

# Taking 100 million steps. Together.



IN THE  
**JOY OF  
OTHERS**  
WALK | RUN

 **BAPS** CHARITIES



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## Sponsorship Opportunities

Join us as we embark on the journey of 100 million steps in support of Susan G. Komen and their efforts to address breast cancer on multiple fronts, making the biggest impact against the disease. In 2021, it is estimated that nearly 284,000 new cases of breast cancer will emerge among both women and men.

Unity is the backbone of every community. United, we can address the critical needs to those facing this disease and invest in breakthrough research to prevent and cure breast cancer. Year after year, BAPS Charities' Walks remind us that we can walk further when we walk together. Each step we take in support of addressing breast cancer contributes to the joy of others, through which we discover our own.

In our efforts to collectively walk 100 million steps, we are united in the spirit of service as we walk virtually this year. Let's get moving!

<b>Grand</b> <b>\$5,000</b>	<ul style="list-style-type: none"><li>• Special giveaway with Sponsor logo</li><li>• Sponsor logo and website displayed on BAPS Charities Event Page during the Walk period.</li><li>• Sponsor name and logo featured on Event t-shirts</li><li>• Sponsor Certificate</li><li>• Complimentary Event t-shirts</li></ul>
<b>Gold</b> <b>\$2,500</b>	<ul style="list-style-type: none"><li>• Sponsor logo and website displayed on BAPS Charities Event Page during the Walk period.</li><li>• Sponsor name and logo featured on Event t-shirts</li><li>• Sponsor Certificate</li><li>• Complimentary Event t-shirts</li></ul>
<b>Silver</b> <b>\$1,000</b>	<ul style="list-style-type: none"><li>• Sponsor name and logo featured on official Walk t-shirts</li><li>• Sponsor Certificate</li><li>• Complimentary Event t-shirts</li></ul>
<b>Walk Partner</b> <b>\$500</b>	<ul style="list-style-type: none"><li>• Corporate name and logo featured on Event t-shirts</li><li>• Complimentary Event t-shirts</li></ul>

## Become a Sponsor

To become a sponsor, visit:

[www.BAPScharities.org/WalkRun2021SouthBoston](http://www.BAPScharities.org/WalkRun2021SouthBoston)

For additional details and contact information:

Email: [ORSouthboston@gmail.com](mailto:ORSouthboston@gmail.com)



## Benefiting as a Sponsor

As a sponsor for the **"In the Joy of Others: Walk/Run 2021"**, you are supporting a prominent BAPS Charities' activity within the United States. BAPS Charities Walks have been supporting our communities, are recognized, and are attended by many participants along with a strong network of supporters and partners.

**VISION:** BAPS Charities believes every individual deserves a healthy and safe quality of life. By developing individuals through service, we are bettering families, communities, and the future.

**MISSION:** BAPS Charities serves communities with its global network of resources and years of experience. We strive for a comprehensive impact by focusing on health, education, environment, community development, and humanitarian relief.

**STRENGTH:** Our strength is 55,000 volunteers across 3,300 worldwide centers who help bring our organizational mission to life. Alongside our volunteer force, the generosity of our contributors ensures our continued impact.

### OUR ACTIVITIES:

COMMUNITY:	Walkathons, Food Drives, Community Cleanup
EDUCATION:	Career Fairs, Scholarships, Schools & Colleges
ENVIRONMENTAL:	Earth Day, Tree-planting
HUMANITARIAN:	Disaster Relief
HEALTH & WELLNESS:	Health Fairs, Children's Health & Safety, Blood Donation Drives, Bone Marrow Drives, Hospitals & Clinics, Mobile Medical Clinics

Additionally, as a sponsor, you are also helping BAPS Charities support Susan G Komen's mission to save lives by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer.

**Let's strive to end breast cancer forever!**



[www.komen.org](http://www.komen.org)

## Past Sponsors



# COVID-19 Pandemic Relief - 2020





## COVID-19 Vaccination Drive 2021

The COVID-19 pandemic continues to affect communities across the globe. Frontline workers have worked tirelessly to treat those who have become hospitalized. Thanks to the efforts of scientists, researchers, doctors, among many other supporting staff, vaccines have been developed that have shown evidence of generating strong immune responses against the COVID-19 virus. As the scientific community and public officials have emphasized, widespread vaccination is an essential pillar of battling the COVID-19 pandemic.

In 2021, to help control the spread of the pandemic, BAPS Charities is continuing to organize COVID-19 Vaccination Drives in centers across North America.





## In 2020, donation of \$25,000 to Susan G. Komen in their fight against breast cancer

BAPS Charities organizes annual Walkathons across the country to provide support to national and community-based organizations working for the greater good. In 2020, due to the COVID-19 pandemic, all Walkathons were cancelled.

Despite the cancellations, with the spirit that the fight against breast cancer is ongoing, on August 14, 2020, BAPS Charities presented the Susan G. Komen Foundation with a donation of \$25,000 to support their critical work.

The donation will be used to fund several ongoing initiatives including the Komen COVID-19 Action Fund, focused on supporting breast cancer patients and breast cancer survivors who may also be suffering from the impact of the COVID-19 pandemic.



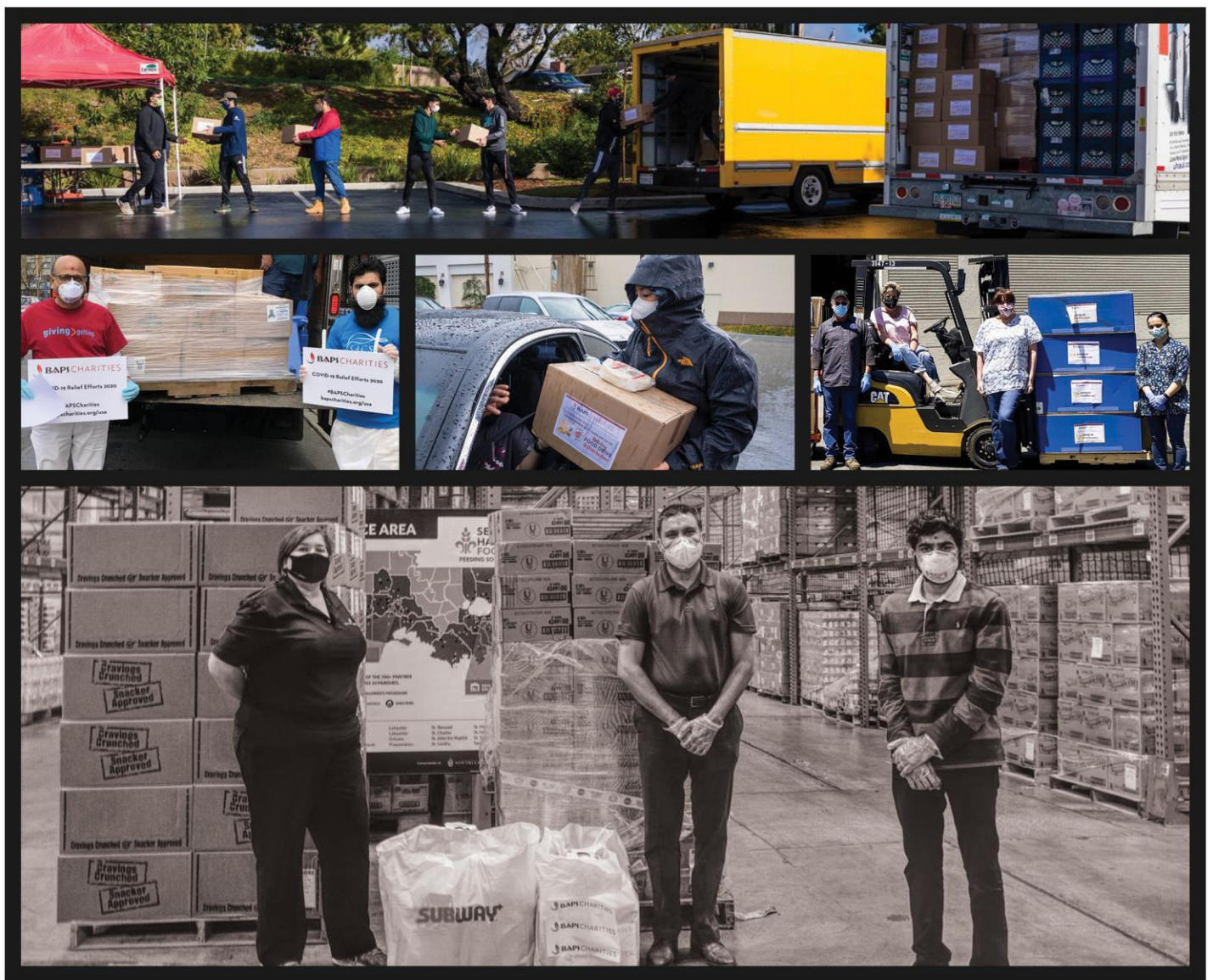
Scan QR code for more info



## 2020 Food Drives

While the devastating impact on people's lives and health due to COVID-19 made 2020 a challenging year, the pandemic also negatively impacted the economy and the financial stability of families. For some, the loss of income led to "food insecurity" and challenges in accessing nutritious food.

In an effort to help provide proper nourishment to struggling families and individuals, BAPS Charities and centers throughout North America dedicated all of this annual food drive to combat food insecurity.







## 2020 Flu Vaccination Drives

Influenza (flu) is a contagious respiratory illness caused by the influenza virus and can be spread by coughing, sneezing or nasal secretions. The CDC estimates that since 2010, influenza has resulted in 9.3 million to 49 million illnesses, 140,000 to 960,000 hospitalizations and 12,000 to 79,000 deaths.

In 2020, getting a flu vaccine was even more important due to possible confusion with COVID-19-related symptoms. BAPS Charities organized flu vaccination drives throughout North America.





## 2020 Disaster Relief

### Hurricane Laura Relief Efforts in Iowa, LA

Due to the devastation caused by Hurricane Laura in Louisiana, BAPS Charities volunteers from Beaumont and Houston, Texas as well as Baton Rouge, Lafayette and New Orleans, Louisiana provided 1,600 freshly packed meals and 5,000 water bottles to over 650 people at a distribution center in Iowa, LA.

### California Wildfires

In support of those impacted by the California Wildfires, BAPS Charities donated \$6,000 to the Chino Valley Independent Fire District Foundation and \$4,000 to the Los Angeles Fire Season Fund along with 1,800 water bottles to the Los Angeles Fire Department Foundation.





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Scan for Events in North America